



# Malaysia FX/BO market review

Based on data for November 2022 - May 2023



# **Information about country**



**34,1 mln**

Population



**1 485 USD**

Average salary



**96,8%**

Internet penetration



**54,2%**

Share of web traffic via smartphones



**42,1%**

Share of web traffic via PC and laptops



**3,7%**

Share of web traffic via tablet PC

## Popular social media (% of Internet users)



**72,4%**  
YouTube



**61,3%**  
Facebook



**58,4%**  
TikTok



**42,1%**  
Instagram



**33,9%**  
FB Messenger

# Payments

The most popular local online payment methods for FX/BO in Malaysia are **local bank transfers (92% of value of all transactions)**, **Touch&Go wallet (5,6%)**. Other payment methods are **GrabPay, Shopee, Boost ewallets, DuitNow (2,4%)**.

## Local payment methods offered by Monetix in Malaysia:

- **Online bank transfers**

Affin Bank Berhad/Affin Islamic Bank • Alliance Bank Malaysia Berhad • Ambank Berhad • Bank Islam Malaysia • Bank Kerjasama Rakyat Malaysia Berhad • Bank Muamalat • Bank of China (Malaysia) Berhad • Bank Pertanian Malaysia Berhad (Agrobank) • Bank Simpanan Nasional Berhad • CIMB Bank Berhad/ CIMB Islamic • Citibank Berhad • Hong Leong Bank • HSBC Bank Malaysia Berhad • Maybank/ Maybank Islamic • OCBC Bank (Malaysia) Berhad • Public Bank • RHB Bank • Standard Chartered Bank • UOB (United Overseas Bank)

- **GrabPay wallet**
- **Shopee wallet**
- **DuitNow wallet**
- **Boost Wallet**
- **Touch&Go wallet**

## Distribution of executed payments by devices:

Android	63,9%
iOS	26,2%
Windows	7,6%
MacOS	1,6%
Other	0,7%

# Forex and Binary options regulation

Forex trading, or the exchange of foreign currencies, is legal in Malaysia. The country has a well-developed financial market. Brokers are licensed to operate by the SCM Malaysia under section 377 of the [Capital Markets and Services Act, 2007](#), electronic trading platforms are licensed by the Bank Negara Malaysia (Central Bank of Malaysia) but they do not cater to retail forex investors and traders. The Exchange Control Act of 1953, the Securities Commission Act of 1993, the Money Changing Act of 1998, the Capital Markets and Services Act of 2007, and Malaysia's Money Service Business Act of 2011 are the primary laws and regulations in place to support forex and associated operations. Therefore, the brokers that a Malaysian trader chooses must comply with these rules. For retail forex trading, the regulatory framework of Malaysia is relatively uncertain compared to other countries in the SE Asian region. Even though trading physical currency through a licensed institution is definitely legal in Malaysia, it is unclear whether the same applies to online forex trading which is entirely virtual.

Bank Negara Malaysia, the Malaysian Investment Development Authority (MIDA), Bursa Malaysia, the Securities Commission of Malaysia, the Finance Accreditation Agency (FAA), and the Shariah Advisory Council (SAC) are the primary regulatory organizations and commissions that oversee the foreign exchange industry. That said, there is no clear framework for brokers that offer retail forex from a margin account, leaving locals with little choice in choosing a local forex broker for the purpose of retail forex trading. For example, CIMB is one of a dozen brokers regulated by the SCM in Malaysia, but it doesn't offer leveraged forex trading.

However, it is important to note that while Forex trading is legal, it is not necessarily regulated similarly to other financial markets, such as stocks or commodities. This means traders should be cautious and thoroughly research any broker they intend to use. The Central Bank of Malaysia considers forex brokers that are not regulated directly in Malaysia to be potential scams, and has created an [alert list of unregulated brokers](#) to protect consumers – though it's important to note that inclusion within this list does not necessarily indicate a scam. Alert list is not a blacklist, websites of these brokers are not banned in Malaysia.

# Forex and Binary options regulation

Since 2020, the SCM has begun issuing warnings against Forex brokers operating without a local license. Until recently, the SCM had turned a blind eye to Malaysian Forex traders utilizing offshore brokers to trade Forex and other CFDs. Warnings have been issued against numerous reputable and otherwise well-regulated brokers, including HotForex, FXTM, Tickmill, Oanda, OctaFX, and FBS. SCM is specifically cautioning these brokers from carrying out the unauthorized capital market activities of dealing securities without authority from the SCM. The SCM has stated that these companies violate Malaysia's Capital Markets and Services Act 2007 and that, if found guilty, company officials risk prison time and hefty fines. However, no arrests have yet been made. The SCM is specifically cautioning these brokers from carrying out the unauthorized capital market activities of dealing securities without authority from the SCM.

Despite these restrictions, Forex trading remains a popular activity in Malaysia, with many traders attracted by the potential for high returns. However, as with any investment, it is important for traders to understand the risks involved and only invest what they can afford to lose.

When looking at the public register of license holders issued by the Securities Commission of Malaysia, we found that most of the capital market services providers may offer physical currency exchange, but retail spot forex trading options are limited. For this reason, many international brokers that are regulated in other countries accept Malaysian residents despite not holding a license directly with the SCM.

An offshore regulator in state of Labuan which is called the Labuan FSA has become one of the most prominent offshore destinations for global brokerages to obtain a license. Labuan is legally a part of Malaysia and they offer financial regulation to international forex & CFD brokers but brokers can't offer their services in Malaysia under this regulation.

It is also important to note that Malaysia is a Muslim-majority country, and Islamic laws are also applied to financial transactions. That's why some Forex brokers offer swap-free accounts for Muslim traders who comply with Sharia laws.



# Forex brokers in Malaysia

The largest market share in Malaysia is held by XM (32%) and OctaFX (22%) for whom Malaysia is one of their target markets. The giants like eToro, Oanda occupy a part of the market due to their popularity, but Malaysia is not one of their key countries.

The most popular binary options broker is IQ Option with 4,7% of the market, but Malaysia is not a key market for the company.



Other brokers for whom Malaysia is a target market include **AximTrade, Infiinox, Mtrading, Tickmill, JustMarkets, Dukascopy, FBS, Capital.com, Weltrade, Hotforex, Instaforex, Interactive Brokers.**

Other brokers for whom Malaysia is a key market but who do not hold a significant share of it are GMI, Orbex, Monetamarkets, TriumphFX.





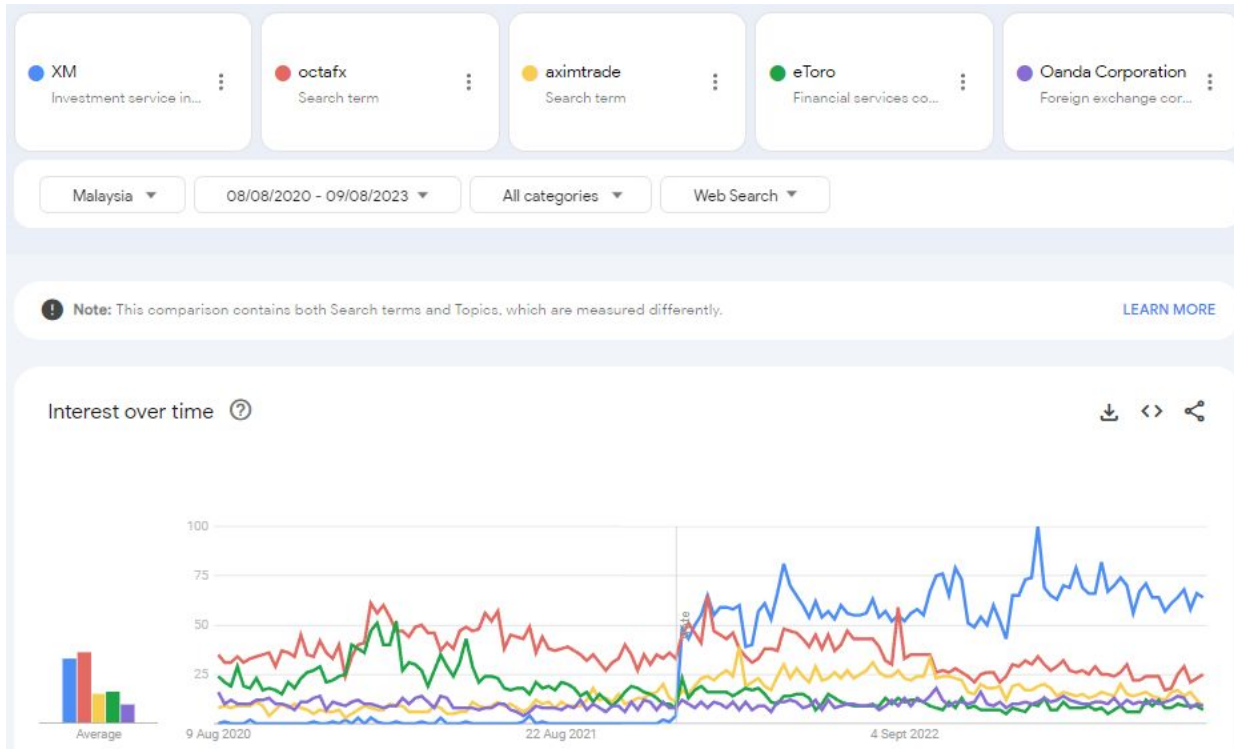
## Forex brokers with more than 200k visitors over the period

Broker	Total traffic	% of MY traffic	MY traffic	Ranking of MY traffic in the company	% of total FX traffic from MY
xmbroker-fx.com	14 820 000	86,76%	12 857 832	1	28,96%
octamarkets.net	58 340 000	11,46%	6 685 764	2	15,06%
iqbroker.com	127 700 000	1,49%	1 902 730	15	4,29%
capital.com	28 990 000	5,93%	1 719 107	4	3,87%
octafxmy.net	1 742 000	89,95%	1 566 929	1	3,53%
etoro.com	229 900 000	0,68%	1 563 320	29	3,52%
octafx.com	20 320 000	6,18%	1 255 776	4	2,83%
ms-brokerfbs.com	1 140 000	87,22%	994 308	1	2,24%
oanda.com	41 670 000	2,08%	866 736	10	1,95%
aximtrade.com	1 970 000	38,48%	758 056	1	1,71%
infinox.com	4 025 000	18,72%	753 480	1	1,70%
ig.com	69 060 000	0,97%	669 882	17	1,51%
justmarkets.com	4 884 000	12,26%	598 778	2	1,35%
mtrading.com	1 997 000	29,92%	597 502	2	1,35%
xm.com	91 720 000	0,65%	596 180	29	1,34%
hfm.com	8 851 000	6,62%	585 936	5	1,32%

## Forex brokers with more than 200k visitors over the period

Broker	Total traffic	% of MY traffic	MY traffic	Ranking of MY traffic in the company	% of total FX traffic from MY
dukascopy.com	4 071 000	13,63%	554 877	1	1,25%
qxbroker.com	52 670 000	0,87%	458 229	12	1,03%
interactivebrokers.com.au	5 000 000	8,53%	426 500	5	0,96%
roboforex.com	15 110 000	2,70%	407 970	9	0,92%
fbs.com	9 753 000	4,14%	403 774	6	0,91%
instaforex.com	6 078 000	5,99%	364 072	3	0,82%
interactivebrokers.com	32 730 000	1,05%	343 665	18	0,77%
icmarkets.com	22 640 000	1,34%	303 376	19	0,68%
olymptrade.com	27 000 000	1,01%	272 700	21	0,61%
tickmill.com	4 454 000	5,86%	261 004	2	0,59%
xmglobal.com	4 538 000	5,57%	252 767	4	0,57%
binomo.com	21 290 000	1,17%	249 093	14	0,56%
forextime.com	12 290 000	1,98%	243 342	10	0,55%
weltrade.com	1 109 000	21,84%	242 206	3	0,55%
litefinance.org	13 410 000	1,77%	237 357	13	0,53%
vantagemarkets.com	46 100 000	0,50%	230 500	25	0,52%

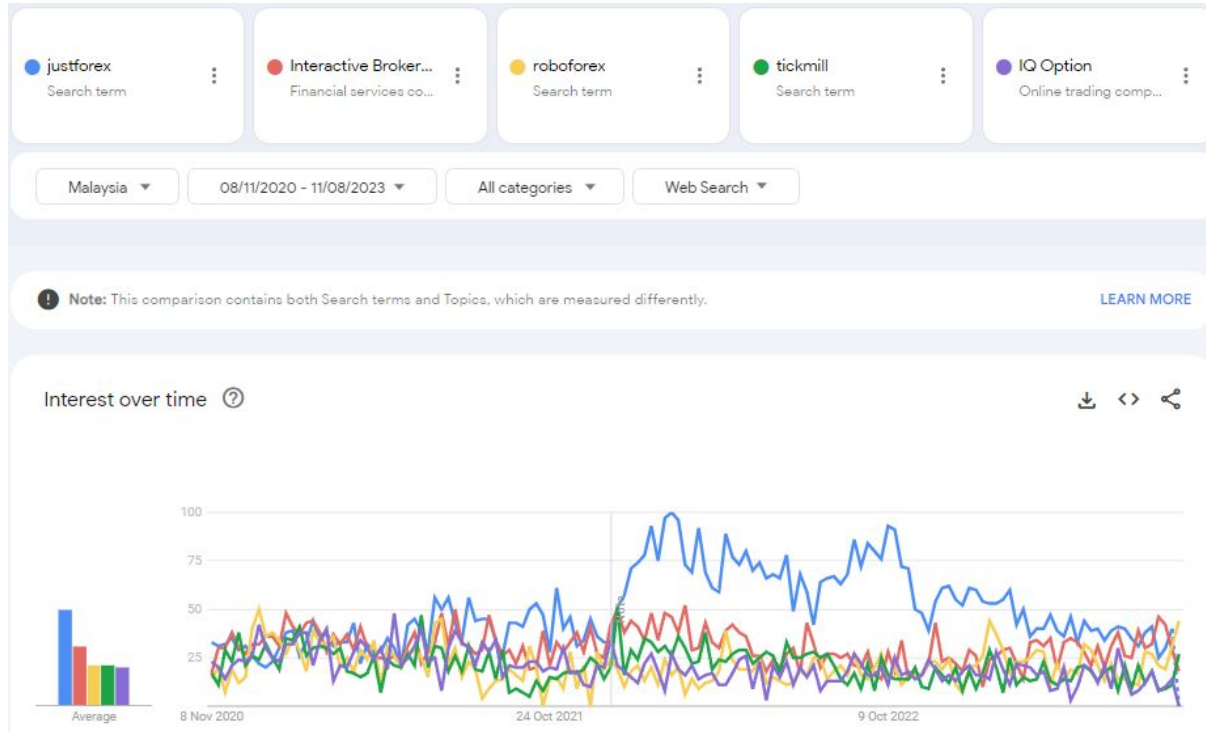
# Search trends



Top-5 brokers by search queries in Google. Popularity of XM and OctaFX is confirmed by search queries. XM is growing in popularity. We can confidently say that XM is the main forex broker in Malaysia and it will take a larger market share over time.

The popularity of eToro has been falling for the last three years. Malaysia is not a target market for Oanda.

# Search trends



The second five brokers in terms of popularity in search queries.

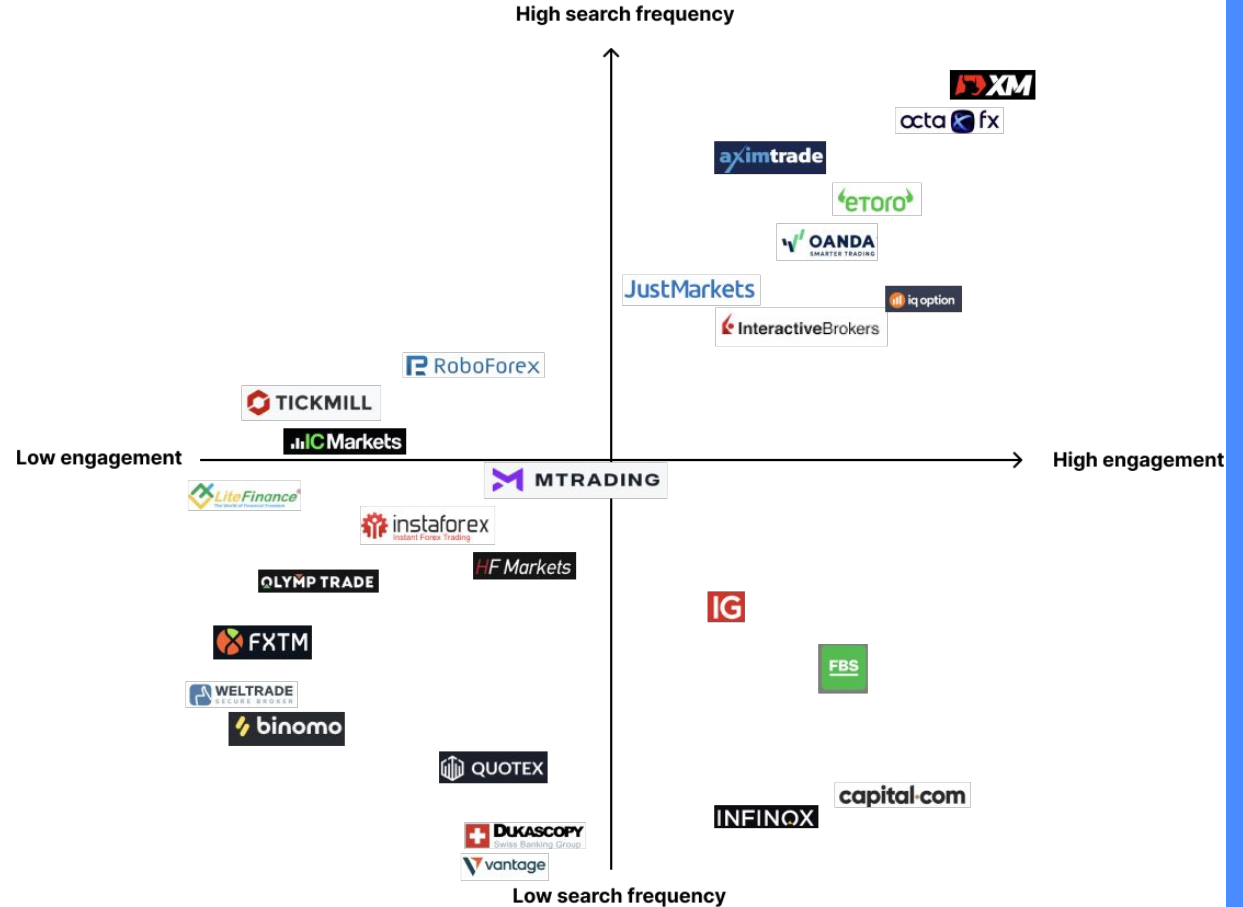
Thailand is not a target market for Interactive Brokers. Broker has a large audience due to brand awareness and a large global reach in general.

The popularity of Justforex has been fallen significantly.

The most popular binary options broker is IQ Option.

# Perceptual map

X - engagement in Malaysia  
Y - frequency of search requests  
for the last 3 years





# XM in Malaysia

[xmbroker-fx.com](http://xmbroker-fx.com)

# Traffic and engagement

Overall engagement (all sites) Nov 2022 - May 2023: **13,72M**

Of which PC users: **4,59M (33%)**

Mobile device users (web version): **9,13M (67%)**










## Top 10 breakdown by subregions



# Payment methods

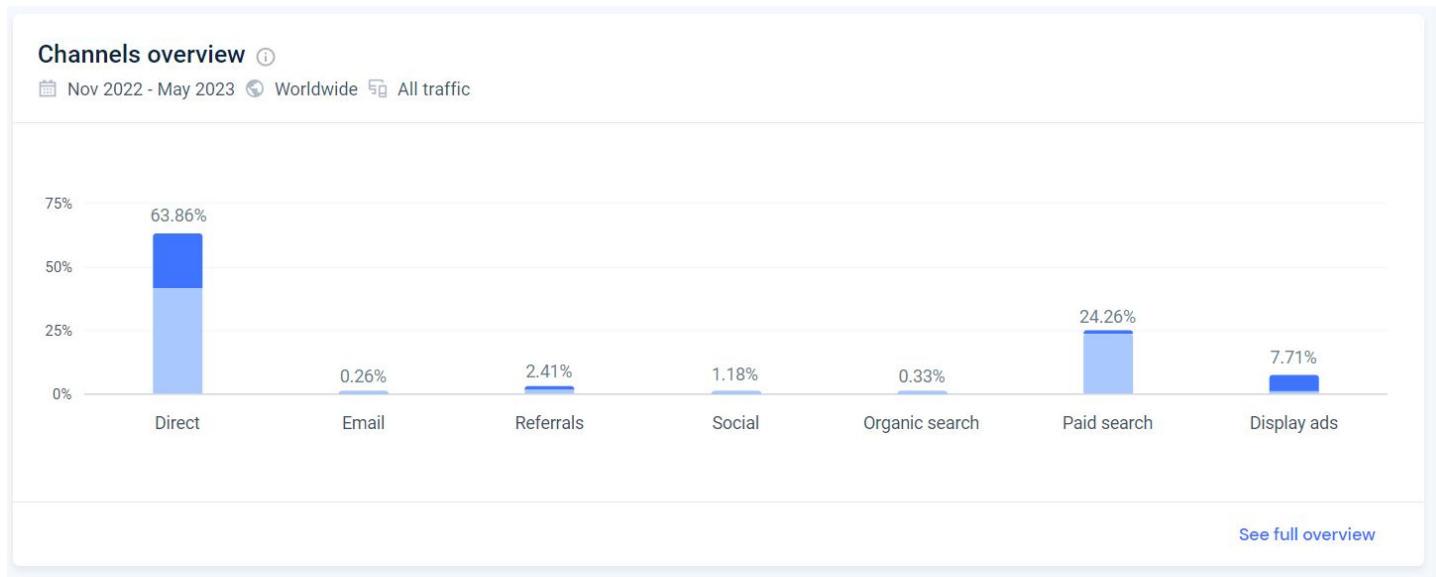
As local payment method in Malaysia XM offers online bank transfers and mobile banking, almost completely covering the demand for local payment methods.

			
Credit/Debit Cards	Neteller	Skrill	Online Bank Transfer
<b>DEPOSIT HERE</b>	<b>DEPOSIT HERE</b>	<b>DEPOSIT HERE</b>	VERIFIED CLIENTS ONLY
			
Mobile Banking	FasaPay	Google Pay	
VERIFIED CLIENTS ONLY	<b>DEPOSIT HERE</b>	VERIFIED CLIENTS ONLY	



## Overview of acquisition channels

The company has a very significant share of traffic from paid search on mobile devices (light blue). At the same time the share of organic search is significantly lower. It is highly probable that users enter in the search bar non-brand queries, see XM ads and click on them. If users entered the name of the brand, the share of organic search would be higher than paid search. New clients are attracted by Display ads.



## Organic and paid search

**Organic and paid search** account for about **25%** of all traffic. Statistics tells that most of the traffic is non-branded queries. This information is incorrect as non-branded queries are defined as all queries other than xmbroker-fx. Analysis of search queries shows that the majority of search queries are branded (xm, xm login, xm broker, etc.).

The proportion of queries in Malay is low, as almost everyone in Malaysia speaks English and therefore it is possible to use keywords in English.



● Branded	3%
● Non-Branded	97%
















# Organic and paid search

## Organic search terms:

	Search Terms (133)	Traffic ↓	KD	Intent	Change	Volume	CPC	Position (Orga...
1	xm	956 <span>22.33%</span>	● 64	NAV	↑ 79.98%	468,210	\$1.73	17
2	xm mt5	428 <span>10.00%</span>	● 53	INFO	-	3,840	\$0.62	4
3	xm mt4	409 <span>9.55%</span>	● 30	INFO	-	3,370	\$1.61	7
4	xm malaysia	393 <span>9.18%</span>	● 3	NAV	-	1,200	\$1.94	17
5	xm broker login	382 <span>8.92%</span>	● 45	NAV	-	800	\$2.11	7
6	xm 1:1000	378 <span>8.83%</span>	N/A	N/A	-	70	-	6
7	xm login	373 <span>8.71%</span>	● 61	NAV	↓ 100.00%	86,040	\$1.04	9
8	xm metatrader 4	326 <span>7.62%</span>	● 29	INFO	-	1,200	\$3.98	4
9	xm global login	290 <span>6.77%</span>	● 65	NAV INFO	-	7,980	\$0.90	9
10	xm global mt4	266 <span>6.21%</span>	● 28	INFO NAV	-	1,560	\$2.00	11
11	xm btcusd	50 <span>1.17%</span>	● 2	N/A	-	70	\$1.54	16
12	xm forex	30 <span>0.70%</span>	● 60	NAV	-	7,290	\$4.17	16
13	reuters war machi...	N/A	N/A	N/A	-	70	-	2
14	xm mt5 download ...	N/A	● 47	INFO	-	270	\$3.38	2
15	"it's a big priority f...	N/A	N/A	N/A	-	-	-	2

# Organic and paid search

## Paid search terms:

	Search Terms (144)	Traffic ↓	KD	Intent	Change	Volume	CPC	Organic vs Paid	Position (P...
1	xm login	3.5K <u>32.59%</u>	● 61	NAV	↓ 68.08%	86,040	\$1.04		1
2	xm broker	1.2K <u>11.59%</u>	● 60	NAV	↑ 245.20%	16,810	\$3.58		1
3	octafx	1K <u>9.73%</u>	● 73	NAV	-	126,380	\$3.58		2
4	xm global	792 <u>7.41%</u>	● 67	NAV	-	20,280	\$2.17		1
5	xmbroker	773 <u>7.23%</u>	● 60	N/A	↓ 94.77%	650	\$3.47		1
6	xm mt4	620 <u>5.80%</u>	● 30	INFO	-	3,370	\$1.61		1
7	xm trading	555 <u>5.19%</u>	● 64	NAV	↑ 189.32%	16,680	\$3.91		1
8	xm demo	368 <u>3.44%</u>	● 28	INFO NAV	-	1,090	\$3.54		1
9	hotforex	299 <u>2.80%</u>	● 63	NAV	↓ 68.98%	28,950	\$2.70		1
10	xm.com	293 <u>2.74%</u>	● 73	NAV	-	3,020	-		1
11	forex guide for beg...	281 <u>2.63%</u>	● 55	N/A	↓ 100.00%	70	-		1
12	ecn mt5	269 <u>2.52%</u>	N/A	N/A	-	40	-		1
13	xm member	256 <u>2.39%</u>	● 58	NAV	↓ 83.15%	80	-		1
14	forex broker	228 <u>2.13%</u>	● 71	LOCAL	-	7,490	\$8.62		1
15	xm mt4 download	193 <u>1.81%</u>	● 32	INFO	-	1,310	\$3.14		1

# Organic and paid search

## Paid search ads:

Ad • <https://www.xmbroker-fx.com>

[Berdagang Pasaran Bersama XM – Buka Akaun Dagangan Anda](#)

Menyedia Fokus Utama Pelanggan, Akses Platform Di Semua Peranti & Pengurus Akaun Peribadi.

Ad • <https://www.xmbroker-fx.com>

[Buka Akaun XM Sekarang – Mulakan Dagangan Bersama XM](#)

Alami Khidmat Pengurus Akaun Peribadi, Fokus Pelanggan & Akses Platform Sebarang Peranti. Alami Akaun Demo Percuma! Daftar Segera Di XM; Broker Peneraju Industri ...

Ad • <https://www.xmbroker-fx.com> › metatrader › web

[Mula Berdagang bersama XM – Broker Berlesen dan Terkawal](#)

Meneroka Platform Menang Anugerah, Bantuan 24/7 di lebih 30 Bahasa, Tiada Caj Tersembunyi. Melabur Dalam Pasaran Kewangan dengan XM Broker Terkemuka Dengan...

Ad • <https://www.xmbroker-fx.com>

[Buka Akaun XM Sekarang – Mulakan Dagangan Bersama XM](#)

Alami Khidmat Pengurus Akaun Peribadi, Fokus Pelanggan & Akses Platform Sebarang Peranti. Alami Akaun Demo Percuma! Daftar Segera Di XM; Broker Peneraju Industri & Dikawal Selia...

Ad • <https://www.xmbroker-fx.com>

[Mula Berdagang di XM Sekarang – Di Desktop, Telefon & Tablet](#)

Berdagang Pasaran dengan Pelaksanaan Langsung Pantas dan Bantuan di lebih 30 Bahasa di XM. Broker Berlesen dan Terkawal. Platform Pelbagai Anugerah Pada Semua Peranti ...

Ad • <https://www.xmbroker-fx.com>

[Berdagang Pasaran Bersama XM – Syarikat Terkemuka Dunia](#)

Menyedia Fokus Utama Pelanggan, Akses Platform Di Semua Peranti & Pengurus Akaun Peribadi. Meneroka Pemenang Anugerah Platform Dagangan, Tiada Caj Tersembunyi ...

## Landing pages for paid search:

[xmbroker-fx.com/landing/promo-shares/my](https://www.xmbroker-fx.com/landing/promo-shares/my)

[xmbroker-fx.com/landing/support/my](https://www.xmbroker-fx.com/landing/support/my)

[xmbroker-fx.com/landing/regulation/my](https://www.xmbroker-fx.com/landing/regulation/my)

[xmbroker-fx.com/landing/refer-friend/my](https://www.xmbroker-fx.com/landing/refer-friend/my)

[xmbroker-fx.com/landing/csr/my](https://www.xmbroker-fx.com/landing/csr/my)

# Social networks

Traffic from social networks is 1,18% of total traffic, which, in general, corresponds to similar rate at other brokers. Social traffic usually very low. Youtube traffic mainly video advertising.



<input checked="" type="checkbox"/> Youtube	69.83%
<input checked="" type="checkbox"/> Facebook	11.97%
<input checked="" type="checkbox"/> Twitter	6.38%
<input checked="" type="checkbox"/> WhatsApp Webapp	4.77%
<input checked="" type="checkbox"/> Instagram	2.55%
<input type="checkbox"/> Others	4.5%

## XM social profiles

**Malaysia** [youtube.com/@xmmalaysia](https://youtube.com/@xmmalaysia)

**Malaysia** [facebook.com/xmmalaysia](https://facebook.com/xmmalaysia)

**Malaysia** [instagram.com/xmmalaysia](https://instagram.com/xmmalaysia)

**Intl.** [twitter.com/XM\\_COM](https://twitter.com/XM_COM)

**Intl.** [linkedin.com/company/xm-global/](https://linkedin.com/company/xm-global/)

**Malaysia** [t.me/officialxmmalaysia](https://t.me/officialxmmalaysia)

# Referrals

**Referrals make up 2.41% of traffic.** Adult and sports betting sites account for a significant share of traffic. Most likely, it's arbitrage of the traffic and traffic from advertisement networks.

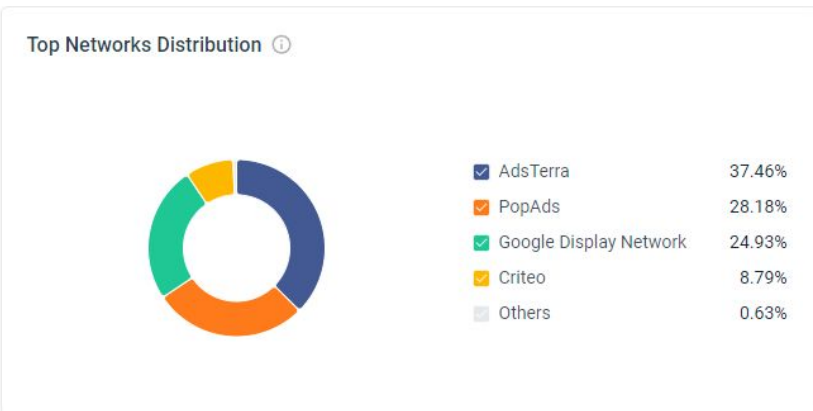


<input type="checkbox"/>	Domain (616)	Industry	Global Rank	Traffic Share <span>↓</span>	Change	Engagement Score <span>BETA</span>	AdSense
<input type="checkbox"/>	1 <a href="#">pornhub.com</a> (10)	Adult	#9	32.2K <span>9.31%</span>	<span>↓ 100.00%</span>	Low Traffic	
<input type="checkbox"/>	2 <a href="#">track.hotteamedia.com.de</a>	Adult	-	24.2K <span>7.02%</span>	-	Low Traffic	
<input type="checkbox"/>	3 <a href="#">url.rw</a>	Computers Electronics and Technology	#13,278	22.4K <span>6.50%</span>	<span>↓ 100.00%</span>	Low Traffic	
<input type="checkbox"/>	4 <a href="#">microbiologynote.com</a>	Biology	#106,937	22.3K <span>6.46%</span>	NEW	Low Traffic	
<input type="checkbox"/>	5 <a href="#">eu.dspsuper.com</a>	Sports Betting	-	16.5K <span>4.77%</span>	-	<span>●●●●●</span>	
<input type="checkbox"/>	6 <a href="#">ltckrqiy.com</a>	Sports Betting	-	13.7K <span>3.97%</span>	<span>↓ 100.00%</span>	Low Traffic	
<input type="checkbox"/>	7 <a href="#">xhamster3.com</a> (15)	Adult	#2,088	12.8K <span>3.72%</span>	-	Low Traffic	
<input type="checkbox"/>	8 <a href="#">thestar.com.my</a>	News and Media	#4,514	9.6K <span>2.78%</span>	-	<span>●●●●●</span>	<input checked="" type="checkbox"/>
<input type="checkbox"/>	9 <a href="#">toytv.tv</a> (2)	Jobs and Employment	#26,175	8.7K <span>2.52%</span>	<span>↑ &gt; 5,000%</span>	Low Traffic	
<input type="checkbox"/>	10 <a href="#">carigold.com</a>	Finance	#140,230	8.4K <span>2.44%</span>	<span>↓ 100.00%</span>	Low Traffic	
<input type="checkbox"/>	11 <a href="#">malaysiakini.com</a> (2)	News and Media	#4,375	8.3K <span>2.39%</span>	-	<span>●●●●●</span>	<input checked="" type="checkbox"/>
<input type="checkbox"/>	12 <a href="#">eu.dspmega.com</a>	Sports Betting	-	8K <span>2.32%</span>	-	Low Traffic	
<input type="checkbox"/>	13 <a href="#">mdn.lol</a>	Soccer	#42,750	7.7K <span>2.22%</span>	-	<span>●●●●●</span>	
<input type="checkbox"/>	14 <a href="#">secure.livechatinc.com</a>	Finance	-	5.5K <span>1.58%</span>	<span>↓ 100.00%</span>	Low Traffic	
<input type="checkbox"/>	15 <a href="#">departgross.com</a>	TV Movies and Streaming	#16,125	< 5K <span>1.38%</span>	<span>↓ 100.00%</span>	<span>●●●●●</span>	



# Media advertising

**Display ads counts for 7,71% of all traffic.** XM im Malaysia places ads in the following advertisement networks. Most adult referral traffic comes through AdsTerra, as this ad network works with forex and binary options brokers and allows to include adult traffic in advertising.



# Media advertising

A significant share of media ad traffic is advertising on Youtube, i.e. this is an OLV advertisement. XM doesn't use Facebook advertising. A significant share of Google Ads.

	Publisher (742)	Industry	Global Rank	Traffic Share ↓	Change	AdSense
1	youtube.com	Arts and Entertainment > TV Movies and ...	#2	17.08%	↓ 39.18%	✓
2	crazygames.com	Games > Video Games Consoles and Ac...	#1,364	11.19%	↓ 61.45%	✓
3	colamanhua.com	Arts and Entertainment > Animation and ...	#1,390	3.60%	↓ 92.11%	
4	asurascans.com	Arts and Entertainment > Animation and ...	#359	2.13%	↓ 90.76%	
5	febspot.com	Arts and Entertainment > Arts and Entert...	#38,877	1.93%	-	
6	poki.com	Games > Video Games Consoles and Ac...	#431	1.45%	NEW	✓
7	anyflip.com (2)	Science and Education > Education	#6,020	1.13%	NEW	
8	windows-repair-toolbox.com	Computers Electronics and Technology >...	#407,423	1.10%	-	✓
9	gamesso.cool	Games > Video Games Consoles and Ac...	#159,826	1.02%	-	
10	kissasian.li	Arts and Entertainment > TV Movies and ...	#3,311	0.87%	-	
11	malaysiastock.biz	Finance > Investing	#133,730	0.81%	↑ 232.55%	✓
12	dandanzan.com	Arts and Entertainment > Animation and ...	#29,253	0.71%	-	
13	gudplay.uk	Games > Video Games Consoles and Ac...	#1,460,749	0.70%	-	
14	google.com (4)	Computers Electronics and Technology >...	#1	0.66%	-	

# Visuals and ads

**XM**  
BERDAGANG DENGAN  
**1000:1**  
LEVERAJ

Pada semua jenis akaun

**Buka Akaun**

\*T&S T'pkai. Dagangan Forex dan CFD adalah berisiko tinggi dan boleh menyebabkan kerugian pada semua modal yang anda laburkan.

**XM**  
BERDAGANG  
**Bebas Swap pada**  
**Akaun Ultra Low XM**

**Buka Akaun**

Modal anda dalam risiko. \*Tertakluk T&S.

**XM**  
**Pertandingan**  
**Dagangan**

Menangi hadiah wang tunai

**SERTAI**  
**PERTANDINGAN**

Modal anda dalam risiko. \*Tertakluk T&S.

**XM**  
**LIVE DI MALAYSIA**  
ZULLE RAZAK  
17 Julai @ 21:00  
xmimalaysia

**XM** | **USAIN BOLT**  
OFFICIAL SPONSOR

Dapatkan  
**\$30 Bonus Dagangan\***

Berdagang Forex dan CFD

Indeks Emas Minyak Saham

**XM** | **USAIN BOLT**  
OFFICIAL SPONSOR

\*T&S T'pkai. Dagangan Forex dan CFD adalah berisiko tinggi dan boleh menyebabkan kerugian pada semua modal yang anda laburkan.

**XM**  
PROMOSI ISTIMEWA RAMADAN

**BONUS**  
**100%**

DENGAN PELUANG UNTUK BERCIUTI SELEPAS RAMADAN  
PADA PERCIUTIAN 7 BINTANG UNTUK DUA ORANG

**BUKA AKAUN**

# Visuals and ads

[xmbroker-fx.com/landing/regulation/my](http://xmbroker-fx.com/landing/regulation/my)

**Broker Berlesen dan Dikawalselia**

Di XM, apa yang anda lihat ialah apa yang anda peroleh, tanpa syarat tersembunyi.

**Buka Demo Akaun** **Buka Akaun**

Amaran Risiko: Perkhidmatan kami melibatkan risiko yang besar dan boleh mengakibatkan kerugian pada modal pelaburan anda.

[xmbroker-fx.com/landing/refer-friend/my](http://xmbroker-fx.com/landing/refer-friend/my)

**Jemput Rakan Anda untuk Menyertai XM**

Jana sehingga \$35\* untuk setiap rujukan yang berjaya.

**Buka Akaun**

Amaran risiko: Perkhidmatan kami melibatkan risiko yang tinggi dan boleh mengakibatkan kerugian pada modal yang anda laburkan.

## Lesen XM Group

<p><b>FSC</b></p> <p>Belize</p> <p>Suruhanjaya Perkhidmatan Kewangan</p> <p>XM Global Limited diberi kelulusan dan dikawal selia oleh Suruhanjaya Perkhidmatan Kewangan (FSC) (nombor lesen 000261/397).</p>	<p><b>CySec</b></p> <p>Cyprus</p> <p>Suruhanjaya Pertukaran dan Keselamatan Cyprus</p> <p>Trading Point of Financial Instruments Ltd dillesen oleh CySEC di bawah nombor lesen 120110</p>	<p><b>ASIC</b></p> <p>Australia</p> <p>Suruhanjaya Sekuriti dan Pelaburan Australia</p> <p>Trading Point of Financial Instruments Pty Ltd telah dikeluarkan satu Lesen Perkhidmatan Kewangan Australia oleh ASIC (nombor 443670)</p>	<p><b>DFSA</b></p> <p>Dubai</p> <p>Lembaga Perkhidmatan Kewangan Dubai</p> <p>Trading Point MENA Limited telah diluluskan dan dikawal selia oleh Lembaga Perkhidmatan Kewangan Dubai (No. Rujukan F003484)</p>
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## Peroleh Lebih Banyak dengan XM

Dengan Program Rujuk Rakan XM, lebih ramai orang yang anda berjaya jemput, lebih banyak wang yang anda akan peroleh.

<p>Rujuk 1-15 Rakan</p> <p>Jana</p> <p><b>\$25</b></p> <p>/rakan</p>	<p>---</p>	<p>Rujuk 16-30 Rakan</p> <p>Jana</p> <p><b>\$30</b></p> <p>/rakan</p>	<p>---</p>	<p>Rujuk 30+ Rakan</p> <p>Jana</p> <p><b>\$35</b></p> <p>/rakan</p>
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## Visuals and ads

[youtu.be/8p9a\\_QCkUCA](https://youtu.be/8p9a_QCkUCA)



[youtu.be/gYueTIOyYIq](https://youtu.be/gYueTIOyYIq)



[youtu.be/C8nnHK-rpA](https://youtu.be/C8nnHK-rpA)



[youtu.be/\\_zYL1kKLX10](https://youtu.be/_zYL1kKLX10)





# OctaFX in Malaysia

[octafxmy.net](https://octafxmy.net)

# Traffic and engagement

Overall engagement (all sites) Nov 2022 - May 2023: **9,54M**

Of which PC users: **4,05M (42%)**

Mobile device users (web version): **5,49 (58%)**

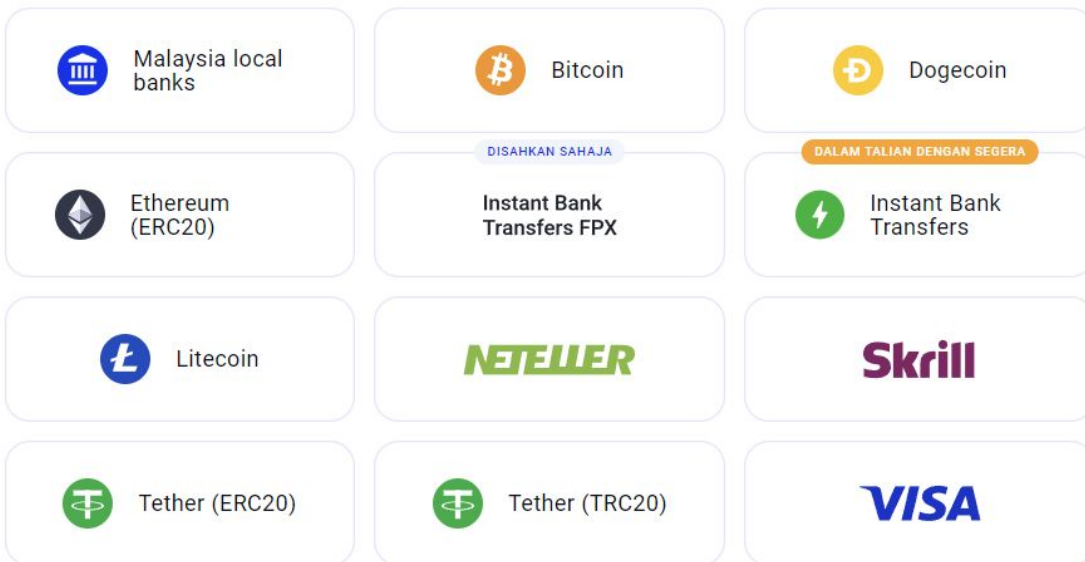


## Top 10 breakdown by subregions

1	Kelantan	100	<div style="width: 100%;"><div style="width: 100%;"></div></div>
2	Malacca	93	<div style="width: 93%;"><div style="width: 93%;"></div></div>
3	Terengganu	89	<div style="width: 89%;"><div style="width: 89%;"></div></div>
4	Perlis	87	<div style="width: 87%;"><div style="width: 87%;"></div></div>
5	Negeri Sembilan	86	<div style="width: 86%;"><div style="width: 86%;"></div></div>
6	Kedah	80	<div style="width: 80%;"><div style="width: 80%;"></div></div>
7	Pahang	80	<div style="width: 80%;"><div style="width: 80%;"></div></div>
8	Johor	77	<div style="width: 77%;"><div style="width: 77%;"></div></div>
9	Sabah	75	<div style="width: 75%;"><div style="width: 75%;"></div></div>
10	Selangor	73	<div style="width: 73%;"><div style="width: 73%;"></div></div>

## Payment methods

As local payment methods in Malaysia OctaFX offers online Malaysian bank transfers with 30 banks, online Instant bank transfers with 7 banks and Instant bank transfers. It's the same methods.





# Overview of acquisition channels

Organic and paid search make up a very high proportion of traffic. This can indicate both that the brand is very well known in Malaysia and is being searched for, and that the company has very good SERM and SEO promotion. The share of referral traffic and traffic from social networks is high compared to other brokers.

## Channels overview ⓘ

Nov 2022 - May 2023 Worldwide All traffic



## Organic and paid search

**Organic and paid search** account for about **38%** of all traffic. Statistics show that the share of non-branded traffic is almost half of search queries. However, the analysis of keywords shows that most of them are branded queries, so we can conclude that the share of branded traffic is much higher.

There are almost no keywords on Malay.



# Organic and paid search

## Organic search terms:

	Search Terms (287)	Traffic ↓	KD	Intent	Change	Volume	CPC
1	octafx	46.1K <span>46.53%</span>	73	NAV	↓ 35.22%	126,380	\$3.58
2	octa fx	5.9K <span>5.96%</span>	70	NAV	-	17,860	\$2.92
3	octafx mt4	1.6K <span>1.66%</span>	35	INFO NAV	-	2,150	\$0.98
4	octa calculator	1.2K <span>1.18%</span>	N/A	N/A	-	340	\$1.94
5	profit calculator fo...	1.2K <span>1.17%</span>	25	NAV	↑ 598.09%	7,320	\$1.53
6	octafx calculator	1.1K <span>1.13%</span>	54	INFO	↓ 69.50%	1,090	\$1.48
7	pip profit calculator	1K <span>1.04%</span>	34	INFO	-	2,560	\$0.72
8	pengiraan keuntun...	921 <span>0.93%</span>	1	N/A	↓ 77.27%	80	-
9	octafx login	883 <span>0.89%</span>	66	NAV	-	16,190	\$1.43
10	dollar index octafx	877 <span>0.89%</span>	N/A	N/A	↓ 100.00%	40	-
11	octafx malaysia m...	877 <span>0.89%</span>	N/A	N/A	↓ 100.00%	50	-
12	octafx spf 500	877 <span>0.89%</span>	N/A	N/A	↓ 100.00%	40	-
13	deposit octafx fro...	819 <span>0.83%</span>	N/A	N/A	↓ 98.08%	40	-
14	metatrader 5 down...	812 <span>0.82%</span>	69	INFO NAV	↑ 133.68%	17,900	\$2.58
15	octafx spreads cfd	812 <span>0.82%</span>	16	INFO	-	100	-

# Organic and paid search

## Paid search terms:

	Search Terms (7)	Traffic ↓	KD	Intent	Change	Volume	CPC
1	octafx mt4 downlo...	778 <u>100.06%</u>	N/A	N/A	↓ 100.00%	600	\$0.45
2	octaex		N/A	N/A	-	30	-
3	xau usd analysis		N/A	● 87	-	500	\$2.38
4	xauusd chart		N/A	● 68	INFO	13,180	\$0.86
5	gold market price ...		N/A	N/A	-	230	\$1.71
6	octa fx		N/A	● 70	NAV	17,860	\$2.92
7	octafx		N/A	● 73	NAV	126,380	\$3.58

# Organic and paid search

## Paid search ads:

Company uses almost no paid search advertising on its websites octafxmy.net, octamarkets.com, and octafx.com. Search advertising is used for the domain octamarkets.promo, which contains only landing pages, but there're no landing pages on Malay, and no paid search ads on Malay were found. Also there are no paid search ads on Malay found on any other OctaFX websites. It is likely that paid search advertising is not used for Malaysia.

## Paid search ads in English:

Ad • <https://my.octafx.com>

[OctaFx Platform – OctaFx.com](#)

OctaFX Trading App is the official trading tool for both deposit and withdrawal. Join with Octafx. Free comission. Octafx is the best. Watch Video Tutorials | Download App | Chat Support Available I...

Ad • <https://my.octafx.com>

[Get Started Now – Create Account an Octafx](#)

Welcome to Official Website. Simple, accurate, and the most reliable. Sign Up Now. Register Now & Star Trading. Friendly 24/7 support. Watch Video Tutorials. Download App.

Ad • <https://my.octafx.com>

[Welcome To Octafx.com – Quick & Easy Registration](#)

Get Your Free Octafx Account Today! Sign-up Take Less Than 40 Seconds. Enjoy professional platform, instant order execution low fees, and friendly 24/7 support.

Ad • <https://my.octafx.com>

[Octafx – Best Trading Broker](#)

Welcome to Official Website. Simple, accurate, and the most reliable. Sign Up Now. Register Now & Star Trading. Friendly 24/7 support.

Ad • <https://vn.octafx.com/>

[Log in Octafx – Start today with Octafx](#)

Trade with reliable broker and best conditions: low spreads, no swaps | Enjoy a smooth trading experience from any device |

Ad • [https://www.octafx.com › official-site › bonus\\_50%](https://www.octafx.com › official-site › bonus_50%)





[OctaFX™ Official Site – Open Your OctaFX™ Account](#)

Exciting contests and promotions. Easy and fast deposits and withdrawals. Earn 25% more. No commission. Bonus 50% on deposit. Start trading now! Better trading conditions. Copytrading...

## Social networks

Traffic from social networks is 1,75% of total traffic. Most of the traffic is Youtube. With a very high degree of probability, it's OLV campaigns on Youtube.



 Youtube	73.21%
 Facebook	16.27%
 Telegram Webapp	6.04%
 LinkedIn	4.48%

### OctaFX social profiles



**International**

[youtube.com/@OctaFX](https://youtube.com/@OctaFX)



**Intl.**

[twitter.com/octafx](https://twitter.com/octafx)



**Malaysia**

[facebook.com/octafx.ms](https://facebook.com/octafx.ms)



**Intl.**

[linkedin.com/company/octafx-official](https://linkedin.com/company/octafx-official)



**Malaysia**

[instagram.com/octafx\\_official\\_malaysia](https://instagram.com/octafx_official_malaysia)



**Intl.**

[t.me/real\\_octafx\\_analytics](https://t.me/real_octafx_analytics)

# Referrals

**Referral traffic is 2,20%.** Referral traffic comes mainly from other OctaFX websites. There are no sites in referral traffic that indicate traffic arbitrage, it is not used to attract customers.

	Domain (12)	Industry	Global Rank	Traffic Share ↓	Change	Engagement Score <span>BETA</span>	AdSense
1	octafx.com (3)	Investing	#20,718	20.4K <u>59.10%</u>	↑ 89.46%	●●●●●	
2	ms.octamarkets.club	Unknown	-	< 5K <u>13.85%</u>	-	Low Traffic	
3	octafxidn.me	Investing	#400,660	< 5K <u>9.26%</u>	-	Low Traffic	
4	brokerterbaik.top	Unknown	-	< 5K <u>5.36%</u>	-	Low Traffic	
5	octamarkets.net	Investing	#20,542	< 5K <u>3.82%</u>	-	●●●●●	
6	octamarkets.promo (2)	Jobs and Employment	#326,614	< 5K <u>2.90%</u>	-	Low Traffic	
7	l.wl.co	Computers Electronics and Technology	-	< 5K <u>1.84%</u>	-	Low Traffic	
8	investing.com	Investing	#351	< 5K <u>1.24%</u>	-	Low Traffic	
9	wikifx.com	Investing	#56,273	< 5K <u>0.80%</u>	↓ 100.00%	Low Traffic	
10	octafx.page.link	Investing	-	< 5K <u>0.78%</u>	-	Low Traffic	
11	servergigabit.com	Unknown	#5,302,041	< 5K <u>0.77%</u>	-	Low Traffic	
12	similarsites.com	Search Engines	#34,376	< 5K <u>0.29%</u>	-	Low Traffic	

# Media advertising

**Display ads counts for 1,75% of all traffic.** The company uses advertising networks for media adverts, but not to the same extent as other brokers.

Top Networks Distribution ⓘ



<input checked="" type="checkbox"/> Propeller Ads Media	45.74%
<input checked="" type="checkbox"/> AdsTerra	26.49%
<input checked="" type="checkbox"/> PopAds	14.97%
<input checked="" type="checkbox"/> PopMyAds	11.13%
<input type="checkbox"/> Others	1.66%

Top Industries Distribution ⓘ

Industries	Traffic Share
TV Movies and Streaming	44.92%
Soccer	26.54%
Sports	9.33%
Adult	8.82%
File Sharing and Hosting	8.34%
Others (4)	2.05%



# Media advertising

A significant share of placements on sites in the TV movies and streaming, Soccer, Sports categories.

Publisher (14)	Industry	Global Rank	Traffic Share ↓	Change	AdSense
global.espn.com	Sports > Soccer	-	26.53%	-	
lk21official.art	Arts and Entertainment > TV Movies and ...	#4,799,707	26.53%	-	
myoplay.club	Sports > Sports	#5,467,618	9.33%	-	
sarapbabe.com	Adult	#4,650	8.82%	-	
srsone.click	Arts and Entertainment > TV Movies and ...	#1,495,991	8.82%	-	
ytstvmovies.xyz	Computers Electronics and Technology >...	#128,058	8.34%	-	
ytsddl.com	Arts and Entertainment > TV Movies and ...	#259,373	4.78%	-	
1tamilmv.men	Arts and Entertainment > TV Movies and ...	#336,362	4.78%	-	
canva.com	Computers Electronics and Technology >...	#80	2.05%	-	
streamgo.to	Sports > Soccer	#6,881,187	< 0.01%	-	
amazingstream.net	Arts and Entertainment > TV Movies and ...	#53,612	< 0.01%	-	
dandanzan.com	Arts and Entertainment > Animation and ...	#29,253	< 0.01%	-	
xt.com	Finance > Investing	#2,917	< 0.01%	-	
flvto.biz	Arts and Entertainment > Arts and Entert...	#10,663	< 0.01%	-	

# Visuals and ads



# Visuals and ads

[ms.octamarkets.promo/landing/earn-more/](https://ms.octamarkets.promo/landing/earn-more/)

**Spread ketat – laluan pantas untuk memaksimumkan untung anda**

Berdagang dalam pasaran Kewangan Global dengan kos terendah dalam Industri

**BUAT AKAH**

octa fx 1.132.40

octa fx 1.13170

KEUNTUNGAN ANDA DI OCTAFX **\$700**

Arah pesanan : BELI  
Mata Wang : EURUSD  
Volum: 10 LOT

**KECARAN PERINGKAT TINGGI**  
Kelebihan di OctaFX dibuktikan oleh peringkat kami dan melalui kewangan terkemuka, ia mempromosikan dan pelaksanaan dagangan yang pantas.

**HARGA PASARAN SEBENAR YANG TELUS**  
Pilih daripada lebih daripada 100 instrumen dan sunt dagangan untuk meningkatkan perolehan dagangan yang pantas.

**TIDAK KOMISEN BAGI PUSINGAN LENGKAP (ROUND-TRIP)**  
OctaFX tidak mengenakan sebarang bonussaran volum, membolehkan syarikat dagangan yang cekap kos.

[ms.octamarkets.promo/landing/50-deposit-bonus/](https://ms.octamarkets.promo/landing/50-deposit-bonus/)

**Dapatkan bonus deposit 50% anda**

- Tersedia untuk setiap deposit
- Meningkatkan margin percuma anda sebanyak separuh
- Boleh dikurangkan apabila anda berdagang volum yang diperitkkan

**DAPATKAN BONUS** [Peraturan Bonus](#)

**Cara bonus berfungsi**

Jika anda melabur **\$100**

Dengan bonus 50% margin bebas anda akan menjadi **\$100 \$150**

Apabila anda menggunakan bonus, ia ditambah kepada margin percuma anda. Dengan cara ini, anda boleh membuka lebih banyak pesanan dengan volum yang lebih besar, yang berpotensi untuk meningkatkan keuntungan anda.

**Cara mengumpulkan bonus pertama anda**

Akaun dagangan

DEMO PERAGALIAN

AKTIF

\$1,000.32

DEPOSIT | DAKANGAN

Deposit baharu

Tetapkan maklumat peribadi

Akaun

AKTIF

\$1,000.32

Bonus

TERSEDIA | AKTIF DAN TERBATAL

**50%**

Bonus atas setiap deposit

DAFTAR | DAKANGAN

## Visuals and ads

[youtu.be/eqvs9XQCedY](https://youtu.be/eqvs9XQCedY)



[youtu.be/2SpnGtw6EIU](https://youtu.be/2SpnGtw6EIU)



[youtu.be/spXQ2EKtyBU](https://youtu.be/spXQ2EKtyBU)



[youtu.be/0H\\_r77b9nKQ](https://youtu.be/0H_r77b9nKQ)





# AximTrade in Malaysia

[aximtrade.com](https://aximtrade.com)

## Traffic and engagement

Overall engagement (all sites) Nov 2022 - May 2023: **757,7K**

Of which PC users: **260,7K (34%)**

Mobile device users (web version): **497K (66%)**









### Top 10 breakdown by subregions

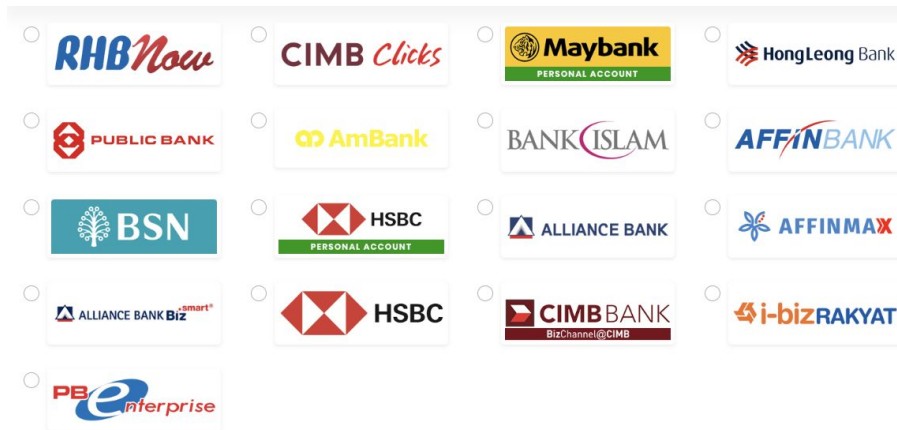
1 Kelantan	100	<div><div style="width: 100%;"></div></div>
2 Kedah	77	<div><div style="width: 77%;"></div></div>
3 Terengganu	75	<div><div style="width: 75%;"></div></div>
4 Malacca	55	<div><div style="width: 55%;"></div></div>
5 Negeri Sembilan	52	<div><div style="width: 52%;"></div></div>
6 Sabah	48	<div><div style="width: 48%;"></div></div>
7 Pahang	48	<div><div style="width: 48%;"></div></div>
8 Johor	47	<div><div style="width: 47%;"></div></div>
9 Sarawak	44	<div><div style="width: 44%;"></div></div>
10 Selangor	37	<div><div style="width: 37%;"></div></div>

# Payment methods

As local payment method in Malaysia AximTrade offers online bank transfer with 17 banks and deposits with four local depositors, transfer must be made to the bank account of local depositor.

Deposit

-  ONLINE BANK TRANSFER - QUICKTRANSFER ▼
-  USDT (ERC20) ▼
-  USDT (TRC20) ▼
-  USDT (BEP20) ▼
-  PERFECT MONEY USD ▼
-  LOCAL DEPOSITOR ▼



SELECT LOCAL DEPOSITOR \*

Choose From ▼

**Choose From**

ADI AZLI

IZANI

BobKeHeK (Mohd Muzamil Bin Abd Muen)

Mohamad Firdaus Bin Basri

# Overview of acquisition channels

Organic and paid search share is very high. This shows that the AximTrade brand is very well known in Malaysia. The share of media advertising is very low and almost non-existent. The company probably attracts new users through placements on ratings, broker review sites and social networks (e.g. Facebook ads).

## Channels overview ⓘ

Nov 2022 - May 2023 🌐 Worldwide 📄 All traffic



[See full overview](#)



## Organic and paid search

Most of the traffic is branded queries. Search queries confirms it, company is very known in Malaysia.



# Organic and paid search

## Organic search terms:

	Search Terms (98)	Traffic ↓	KD	Intent	Change	Volume	CPC
1	aximtrade	35.9K <u>31.68%</u>	64	NAV	↑ 28.32%	26,110	\$0.32
2	aximtrade login	12.1K <u>10.70%</u>	36	NAV	↑ 21.78%	5,150	\$1.14
3	axim trade	6.6K <u>5.84%</u>	56	NAV	↑ 150.48%	3,560	\$0.61
4	axim	3.2K <u>2.82%</u>	36	NAV LOCAL	↓ 63.00%	5,220	\$1.44
5	aximtrade mt4	3K <u>2.66%</u>	67	N/A	↓ 100.00%	650	\$1.46
6	aximtrade mt4 do...	1.2K <u>1.04%</u>	N/A	N/A	-	310	-
7	aximtrade affiliate	886 <u>0.78%</u>	N/A	N/A	-	270	-
8	aximtrade malaysia	852 <u>0.75%</u>	N/A	N/A	-	290	-
9	aximtrade affiliate l...	793 <u>0.70%</u>	N/A	N/A	-	340	-
10	aximtrade demo a...	718 <u>0.63%</u>	N/A	N/A	-	100	-
11	aximtrade singapore	684 <u>0.60%</u>	N/A	N/A	-	150	-
12	axim trade mt4	592 <u>0.52%</u>	N/A	N/A	-	90	-
13	axim login	589 <u>0.52%</u>	38	N/A	-	170	-
14	aximtraede	578 <u>0.51%</u>	N/A	N/A	↓ 42.99%	40	-
15	aximtrade mt4 do...	514 <u>0.45%</u>	N/A	N/A	-	210	-

# Organic and paid search

## Paid search terms:

	Search Terms (11)	Traffic ↓	KD	Intent	Change	Volume	CPC
1	aximtrade malaysia	348 <span>100%</span>	N/A	N/A	-	290	-
2	eobinfinity.com		N/A	N/A	-	40	-
3	axim		N/A	● 36 <span>NAV LOCAL</span>	-	5,220	\$1.44
4	axitrader pc		N/A	N/A	-	40	-
5	axitrader pc dowlo		N/A	N/A	-	40	-
6	axitrader pc downl...		N/A	N/A	-	40	-
7	trade		N/A	● 77 <span>INFO</span>	-	201,320	\$1.58
8	axicorp.force.com ...		N/A	N/A	-	40	-
9	exness		N/A	● 76 <span>NAV</span>	-	224,270	\$1.65
10	fx broker gmt 2		N/A	N/A	-	60	-
11	tickmill		N/A	● 67 <span>NAV</span>	-	41,940	\$3.18

# Organic and paid search

## Paid search ads:

Ad • <https://www.aximtrade.com>

[aximtrade.com](https://www.aximtrade.com) – Aximtrade

High Performance. Low Fees. Highlights: Fast & Secure Payment, Help Center Available. AximTrade offers the best trading conditions and secure transaction. Multiple Payment Options. Se...

Ad • <http://www.aximtrade.com>

[Aximtrade.com](http://www.aximtrade.com) – Aximtrade Platform

Aximtrade Trading App is the official trading tool for both deposit and withdrawal. Join with Aximtrade. Free comission. Aximtrade is the best. See Events. Multiple Payment Options. View Products....

Ad • <https://www.aximtrade.com>

[Aximtrade.com](https://www.aximtrade.com) – Aximtrade

AximTrade offers the good trading conditions and secure transaction. Create your account in just a easy steps. Multiple Payment Options. See Events. View Products. Types: ECN Accou...

Ad • <https://www.aximtrade.com/>

[Secure Account – Start With AximTrade – Zero Commission](https://www.aximtrade.com/)

We Lead the Market with The Best Customer Services and Top Technology. Open Account Now! Take Advantage of Direct Access. Variety of Assets, Fast Transaction with No Commission.

Company does not use localised Malay language advertising, but English advertising with a redirect to a localised version of the website.

## Pages of the website for paid search:

Landing pages are not used to attract customers, pages of the website are used for paid ad.

[aximtrade.com/member-signup](https://www.aximtrade.com/member-signup)

[aximtrade.com/promotions](https://www.aximtrade.com/promotions)

[aximtrade.com/deposit-withdrawal](https://www.aximtrade.com/deposit-withdrawal)

[aximtrade.com/economic-calendar](https://www.aximtrade.com/economic-calendar)

[aximtrade.com/account-type](https://www.aximtrade.com/account-type)

## Social networks

**Traffic from social networks is 1,53% of total traffic.** Most of the traffic is Facebook. With a very high degree of probability, we can say that this is Facebook ad or traffic from Facebook affiliate groups.



Facebook	79.98%
Youtube	12.87%
Telegram Webapp	2.28%
LinkedIn	2.04%
WhatsApp Webapp	1.58%
Twitter	1.25%

### AximTrade social profiles



**International**

[youtube.com/@AximTrade](https://youtube.com/@AximTrade)



**Intl.**

[linkedin.com/company/aximtrade](https://linkedin.com/company/aximtrade)



**International**

[facebook.com/AximTrade](https://facebook.com/AximTrade)



**International**

[instagram.com/aximtrade.official/](https://instagram.com/aximtrade.official/)

## Referrals

**Referral traffic is 1,03%.** Referral traffic comes mainly from ratings. The company is actively placed in them. There are no sites in referral traffic that indicate traffic arbitrage, it is not used to attract customers.

	<input type="checkbox"/>		Domain (10)	Industry	Global Rank	Traffic Share ↓	Change	Engagement Score <span>BETA</span>
▼	<input type="checkbox"/>	1	payment.cdc.alogateway.co	Unknown	-	< 5K <u>26.12%</u>	-	●●●●●
▼	<input type="checkbox"/>	2	forexing.com	Investing	#530,224	< 5K <u>22.66%</u>	-	Low Traffic
▼	<input type="checkbox"/>	3	payment.aximpay.co	Unknown	-	< 5K <u>20.05%</u>	-	Low Traffic
▼	<input type="checkbox"/>	4	fx-list.com	Investing	#2,909,2...	< 5K <u>9.68%</u>	-	Low Traffic
▼	<input type="checkbox"/>	5	wikifx.com	Investing	#56,273	< 5K <u>7.39%</u>	-	●●●●●
▼	<input type="checkbox"/>	6	bonusforex4you.ru	Unknown	#15,968,...	< 5K <u>4.53%</u>	NEW	Low Traffic
▼	<input type="checkbox"/>	7	vn.tradertop.net	Investing	-	< 5K <u>4.32%</u>	-	Low Traffic
▼	<input type="checkbox"/>	8	allforexbonus.com	Investing	#287,417	< 5K <u>1.99%</u>	-	●●●●●
▼	<input type="checkbox"/>	9	yandex.ru	Search Engines	#8	< 5K <u>1.88%</u>	-	Low Traffic
▼	<input type="checkbox"/>	10	kaigai-toushi.biz	Finance	#1,051,2...	< 5K <u>1.38%</u>	-	Low Traffic

## Media advertising

**Display ads counts for 0,12% of all traffic.** Company almost does not use display advertising in advertising networks. This is also evidenced by the lack of arbitrage sources in referral traffic.



<input checked="" type="checkbox"/>	Criteo	92.09%
<input checked="" type="checkbox"/>	Google Display Network	7.18%
<input checked="" type="checkbox"/>	Others	0.74%

Google AdSense publishers.

	Publisher (4)	Industry	Global Rank	Traffic Share ↓	Change	AdSense
1	tagged.com	Computers Electronics and Technology >...	#2,221	35.45%	-	<input checked="" type="checkbox"/>
2	msn.com	News and Media	#47	27.55%	-	<input checked="" type="checkbox"/>
3	mnhaestate.com	Arts and Entertainment > Animation and ...	#129,893	27.55%	-	
4	sa.investing.com	Finance > Investing	-	9.45%	-	<input checked="" type="checkbox"/>

# Visuals and ads

**aximtrade**

**PROFIT BULANAN**

**TESTIMONI FOLLOWER**

*Copytrade*

Hanya follow copytrade kami sahaja, sentiasa profit hari-hari

Keuntungan sebulan **30% - 50%**

**JOM DAFTAR**

**aximtrade**

**COPYTRADING**

1 Follow 2 Copy 3 Earn

Trading in CFDs can lead to losses

[www.aximtrade.com](http://www.aximtrade.com)

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**BONUS IZANI**

Tuntut bonus 100% sehingga USD300 setiap minggu selama 4 minggu!

\* Perdagangan CFDs boleh menyebabkan kerugian

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**AIDILFITRI 100% BONUS**

[www.aximtrade.com](http://www.aximtrade.com)

\* Trading in CFDs can lead to losses.

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**HAPPY MERDEKA DAY**

**31<sup>ST</sup> AUGUST**

**MALAYSIA INDEPENDENCE DAY**

**BERSAMA SAMA MELAKSANAKAN TRANSFORMASI NEGARA TEGUH BERSAMA**

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**SEMOGA BERJAYA TRADER!**

**DAFTAR SEKARANG**

[f aximtradepartnermalaysia](https://www.facebook.com/aximtradepartnermalaysia)



## Visuals and ads

[youtu.be/uu42hDEJxc](https://youtu.be/uu42hDEJxc)



[youtu.be/tYMct6AgVaM](https://youtu.be/tYMct6AgVaM)



[youtu.be/daEZ-BFWImU](https://youtu.be/daEZ-BFWImU)



[youtu.be/hy489sTVYtk](https://youtu.be/hy489sTVYtk)

